

Press release

Kalliopé launches a sponsorship programme aimed at promoting committed emerging artists

The law firm Kalliopé (*Kalliopé*) launches a sponsorship programme aimed at promoting committed emerging artists, whose artwork invite reflection on the complex relationship between man and nature.

Each year, Kalliopé will highlight a new artist by offering its new Paris headquarters as an exhibition place and disseminating the winner's work through its institutional communication channels. The sponsorship will end with an auction of exhibited works, to the benefit of charities.

The 2022-2023 edition of the sponsorship programme opens with Vivien Ayroles who, in his series "Hort de Dieu", puts the spotlight on the meteorological observatory of Mont-Aigoual, located in the Cévennes at an altitude of almost 1,600 m. The last mountain weather station in France offers a unique landscape evoking to the artist "*the intimate struggle between spirituality and rationality*" and symbolises, in his view, "*a thought that is all the more political at a time when climate change is having its first effects on Western lifestyles*".

The ephemeral decor made possible by this sponsorship is hung on the walls of the new Paris headquarters of Kalliopé, which are located in the 8th arrondissement and in which the team moved last May. A wider selection of his artwork from the series can also be viewed on the new website of Kalliopé, which inaugurates its new identity at the same time.

Jocelyn Duval, partner and co-head of the Environment and Industry expertise declares: "*Photography allows us both to set free our imagination and to anchor ourselves in reality. The relationship between man and nature is a stake in most of the matters that we handle and it was important for us to honour artists and their interpretation of this rich and complex topic. Through this sponsorship, we are keen to present other perspectives on our relationship with nature and are willing to awaken the sensitivity and emotion of each one of us through committed works of art.*"

Florence Coussau, partner and head of the Employment - Social Security and Compliance - CSR practice groups adds: "*The choice of sponsoring committed artists seemed completely natural to us. In addition to our recognised expertise in sectors related to the environment, we reaffirm our firm's core value: commitment, the benchmark for our daily actions. We are also very proud to be able to offer a privileged workspace to our teams, in new modern premises, designed to promote interactivity and solidarity, and decorated with works full of meaning and humanity.*"

For further information, please contact:

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About Kalliopé

Founded in 2008, Kalliopé is an independent law firm that provides legal advisory and representation services to French and foreign, private and public players, in the main areas of private and public business law: Contract drafting and negotiation; Corporate - M&A - Private Equity; Real Estate - Construction - Urban Planning; Employment - Social Security; Energy and infrastructure; Environment and industry; Litigation - Arbitration - Mediation; Banking - Finance - Regulated funds; Restructuring and companies in distress; Compliance - CSR; Public services and public stakeholders.

Located in Paris, Lyon and the Drôme, Kalliopé's lawyers work alongside their clients to provide them with global, tailored and practical solutions, drawn upon their strong sector-specific expertise.

Kalliopé is a member of Iurope, an alliance of full-service European business law firms, and also works with a network of "best friend" firms on all the other continents. Kalliopé supports its clients on their most complex issues, in Europe and beyond, with the same level of commitment, quality and proximity.

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