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Press release

Kalliopé assists the shareholders of Faïencerie de Pornic with its affiliation to the Breton group MAT!

The law firm Kalliopé advised the shareholders of Faïencerie de Pornic on the company's acquisition by the Breton group MAT!

Founded in 1947, Faïencerie de Pornic (€3.6m revenue, 30 employees) is famous for its earthenware products and its iconic "name bowl". It is renowned for its unique expertise, particularly in hand-written calligraphy.

The Mat! Group (€200m revenue in 2023, 600 employees) brings together all the activities of drinks distributor Cozigou. The takeover is part of the diversification strategy of this family business based in Plouisy, in the *Côte d'Armor* region of France. It also reflects the group's desire to preserve and promote *Breton* know-how and its commitment to local heritage. Going forward, Etienne-Marie de Boissieu, founder of the Nantes-based SME Egide, will manage the SME based in the port of Pornic, taking over from Pierre Woda, who managed the company for 22 years.

Kalliopé assisted the shareholders of Faïencerie de Pornic with all corporate aspects of the transaction, with a team comprised of Tanguy d'Everlange (partner) and Ava Sereshki (associate).

For more information, please contact:

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About Kalliope

Founded in 2008, Kalliope is an independent law firm that supports private and public players, both French and foreign, and provides advisory and dispute resolution services in the main areas of private and public business law: Contract Drafting and Negotiation; Corporate – M&A – Private Equity; Real Estate – Construction – Urban Planning; Employment – Social Security; Energy and infrastructure; Environment and industries; Litigation – Arbitration – Mediation; Banking – Finance – Regulated funds; Compliance – CSR; Public services and public stakeholders; Intellectual Property.

Based in Paris and in the Drôme, Kalliope's lawyers work together with their clients to provide them with global, tailored and operational solutions based on a strong sector expertise.

Kalliope is a member of Iurope, an alliance of full-service business law firms, and also works with a network of best friend firms based all over the world. Kalliope assists its clients in their most complex issues, both in Europe and worldwide, with the same level of commitment, quality and proximity.

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