

Paris, 5 October 2026

PRESS RELEASE

Kalliopé advises the shareholder of Culture d'Objet on the company's combination with the DIAM Group

Kalliopé Law Firm advised the shareholder of Culture d'Objet on the company's combination with the DIAM Group, with the support of Ardian Expansion and BNP Paribas Développement.

Founded in 1992 and based in Fontenay-le-Comte, Vendée, Culture d'Objet specialises in the design, manufacture, installation and reuse of environments, exhibitions and sets for leading luxury houses in France and internationally, particularly in the fine watchmaking sector.

Awarded the French *Entreprise du Patrimoine Vivant* (Living Heritage Company) label, Culture d'Objet brings together outstanding craftsmanship and expertise, particularly in cabinetmaking, marquetry, sculpture, lacquering and display case manufacturing.

The DIAM Group is a global player in merchandising and retail fit-out for leading luxury and beauty houses. The acquisition of Culture d'Objet, which joins Prugent, the DIAM Group's Fit-Out division, will enable the Group to further develop its high-end offering and broaden the range of services it provides to luxury houses.

Kalliopé advised the shareholder of Culture d'Objet on all the transactional aspects with a team comprising Tanguy d'Everlange (Partner) and Ava Sereshki (Associate).

The shareholder of Culture d'Objet was also advised by CIC Conseil, with César Darcy, Thomas Le Cadre and Eyele Belay; CP&A Groupe, with Mathieu Ciron, and La Tour International, with Stéphane Azria and Mathilde Celestin.

The DIAM Group was notably advised by Lexen Avocats, with Rachel Dress and Raphaël Tardif, and by Alvarez & Marsal, with Benoît Bestion, Mounia Chakor Alami and Youna Lee.

For more information, please contact:

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About Kalliopé

Founded in 2008, Kalliopé is an independent law firm that supports private and public players, both French and foreign, and provides advisory and dispute resolution services in the main areas of private and public business law: Contract Drafting and Negotiation; Corporate – M&A – Private Equity; Real Estate – Construction – Urban Planning; Employment – Social Security; Energy and Infrastructure; Environment and Industries; Litigation – Mediation; Banking – Finance – Regulated funds; Compliance – CSR; Public services and Public stakeholders; Intellectual Property.

Based in Paris and in the Drôme, Kalliopé's lawyers work together with their clients to provide them with global, tailored and operational solutions based on a strong sector expertise.

Kalliopé is a member of Iurope, an alliance of full-service business law firms, and also works with a network of best friend firms based all over the world. Kalliopé assists its clients in their most complex issues, both in Europe and worldwide, with the same level of commitment, quality and proximity.

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